

5 Reasons to Choose Mercury

Mercury prioritizes your peace-of-mind, ensuring the best possible protection for you and your family. Here are 5 reasons why millions choose us to safeguard their assets.

1 We do the right thing.

Doing the right thing is one of our core values. We take this very seriously and it informs everything we do...from our business ethics, to our relationship with our customers, agents, and the communities we serve. We know there are many choices when it comes to insurance, and we want people to feel good about choosing Mercury not only for our excellent products, but also for our ongoing commitment to integrity.

Mercury pioneered **fraud prevention** efforts for the industry by forming the first-ever special investigation unit (SIU). Did you know insurance fraud accounts for about 14% of what consumers pay for insurance? Our SIU team works with law enforcement to expose and prosecute fraudsters, which has led to the recovery of millions of dollars of our policyholders' money.

2 We're a trusted brand.

We've been in business for over 60 years and we're not going anywhere. We take pride in being a steadfast presence and trusted partner for our customers.

More than **96% of our customers choose to renew their policies** each year. This is a clear sign that our customers trust Mercury to be there when we're needed most.

Mercury is consistently recognized as one of America's best insurance companies by reputable third parties such as Forbes, Newsweek, A.M. Best, and Insure.com.

3 We have expert agents.

The relationships between our customers and independent agents are the backbone of Mercury's success. These **highly trained professionals** help to identify discounts, answer any questions you may have, and work quickly to create a custom coverage plan just for you.

4 We deliver excellent value.

Mercury is committed to providing you with exceptional value for your insurance dollar. We combine outstanding service with the **lowest possible rate**, which has saved customers billions of dollars since we first opened our doors in 1962.

5 We make insurance easy.

Mercury's app offers a **simple and convenient** way to make changes to your policy, access your digital ID cards and pay bills quickly and securely.

You can also file a claim 24 hours a day, seven days a week with our highly intuitive digital claims experience.

